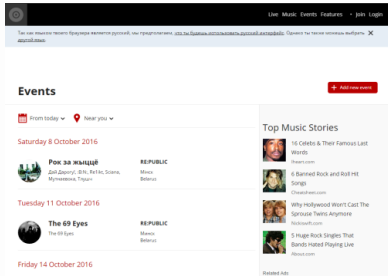




Page Audit (Summary)

Monthly On-Page Optimization Report By Target SEO



last.fm/events

Events near you — Last.fm

30.7% optimization rate

Errors: 2 | Warnings: 65 | Info: 757 | Date: Oct 7, 2016

Content Optimization

Title		Body	
✘ Keywords in title	0	✘ Keywords in body	0
✔ Title length	25 chars	✔ Word count in body	509
✔ Multiple <title> tags	No	⚠ Keywords in H1	0
Meta tags		ℹ Keywords in H2-H6	0
⚠ Keywords in meta description tag	0	ℹ Keywords in bold	0
✔ Meta description length	143 chars	ℹ Keywords in italic	0
✔ Multiple meta description tags	No	ℹ Keywords in link anchors	0
✔ Keywords in meta keywords tag	0	Images	
		ℹ Keywords in alt texts	0
		⚠ Empty alt texts	19
		Markup	
		ℹ Open Graph markup	No
		ℹ Structured data markup	No

Technical Audit

Page availability

✔ Page status code	200
✔ Broken resources	0
✔ Page is restricted from indexing	No
ℹ Resources restricted from indexing	1
✔ Page uses meta refresh	No
ℹ Page uses rel="canonical"	Yes

Encoding and technical factors

✔ Multiple canonical URLs	No
✔ Conflicting character encoding	No
✔ Page uses frames	No
ℹ W3C HTML errors & warnings	53
ℹ W3C CSS errors & warnings	657

URL

✔ Dynamic URL	No
✔ URL length	25 chars

Links

✔ Broken links	0
✔ Number of links on the page	80
ℹ Dofollow ext. links on the page	12

Page speed (Desktop)

⚠ Page size	224.0 KB
ℹ Server response time	1.2 sec
✔ Too many redirects	No
✔ Uncompressed resources	0
⚠ Uncompressed images	10
ℹ Uncached resources	21
ℹ Unminified resources	3
⚠ Render-blocking JavaScript/CSS	3
ℹ Above-the-fold content prioritized	No

Page usability (Mobile)

✔ Mobile friendly	Yes
✔ Viewport configured properly	Yes
✔ Too small text	0
⚠ Too small tap targets	30
✔ Content outside viewport	0
✔ Page uses plugins	0